

Al-Ameen Institute of Management Studies



ANNUAL REPORT 2020-2021





AL-AMEEN INSTITUTE OF MANAGEMENT STUDIES

Al-Ameen Educational Campus, Near Lalbagh Main Gate

Hosur Road, Bangalore-560 027

Ph : 080-22114492 / 22279235 Fax : 080-22114493

Website : alameenbba.co.in

Annual Report 2020 - 2021

Started in the year 1991-92, Al-Ameen Institute of Management Studies has come up as a unique centre of excellence in imparting management education, scaling new heights under the guidance and stewardship of our Chairman, Dr. Mumtaz Ahmed Khan. We take pride to be a part of Al-Ameen Educational Society & Al-Ameen Movement. Today we have an annual intake of 120 students each for BBA and MBA courses. “Al-Ameen Research Foundation” takes pride to have 45 Research Scholars pursuing their Ph.D., in Management.

In a year full of uncertainties due to the global pandemic, we have adapted at a pace and on a scale few would have believed possible. We have moved all our teaching, learning and assessment online and spent the year developing means to ensure that we could offer our students the optimal mix of in-person and online teaching.

Our mission of education, teaching-learning has never been more important than now, in these unprecedented times. Posing as a challenge to take on the world like never before. And we are proud of the fact that we at Al-Ameen have come together to not just impart education but provided a remote provision of student services from counseling to careers and reached out to our students and staff too. We are bound to convey our gratitude to our beloved Chairman, Late Dr. Mumtaz Ahmed Khan and our Hon. Secretary, Al-Ameen Ratna, Dr. Subhan Shariff for easing on us in these challenging times.

We continue to follow our mission, to build, quite literally, on our success with education, connections & association with the corporate world; and most of all with empathy.

We must now foster debate, diversity, tolerance and creativity, because it's more important now than ever in allowing people's minds to meet, their words to travel and their work to break down all those barriers that prevent positive change !

Al-Ameen Institute of Management Studies is **affiliated to Bengaluru Central University** and **approved by AICTE, New Delhi, ISO 9001 : 2015 Certified, recognized under Section 2(f) and 12B of UGC Act 1956 and is Accredited with B++ by NAAC.** The institute has also been accorded with a distinct **Minority Status by the Karnataka State Government and BBA course has been accorded with a Permanent Affiliation for 5 years.**

We have also Bagged the **“High Impact Institution Award”** from National Entrepreneurship Network, Wadhvani Foundation. Our students have made us proud by bagging several ranks, gold medals and distinctions at the Bangalore University Convocation. Our Alumni have gained top notch positions across the globe in various reputed business houses, corporate & government positions. A few of our students have also turned into successful entrepreneurs.

The Principal, Dr. B. A. Anuradha was Elected as the Joint Secretary, Bangalore University First Grade College Principal's Association in 2021.

She was also conferred with the **“Life Time Golden Achievement Award”** by Bharat Rattan Publishing House New Delhi, in recognition for her exceptional calibre and outstanding performance in Education in April 2021.

She was invited as the Theme Speaker at the Lions Club International, District 317A, Region Meet 2020-21 at Manpho Bell Hotel & Convention Centre, Bangalore on 7th March 2021.

She was also invited as a Guest Speaker at the BJP South Division Women's Wing, Women's Day Celebrations on 14th March 2021.

Our faculty have been deputed to attend a number of events in 2020-21 as detailed below :

- 1) Dr. Abdul Rizwan Shariff, Vice-Principal has completed his Ph.D., from Tumkur University in Feb 2020.
- 2) Mr. Deepak Singh M C, HOD, MBA Dept.,:
 - a) “AtmaNirbhar Learning Series”, a 5 day E-Development Program from 2nd to 6th Sep 2020 conducted by Prestige Institute of Management and Research, Indore.
 - b) “New Education Policy : Prospects, Challenges & Pathway in Reference to Teacher Education System in India”, a National e-Conference on 4th Sep 2020 conducted by Dr. Virendra Swarup Institute of Professional Studies, Kanpur.
 - c) “Innovation and Entrepreneurial Education”, a Webinar on 16th Sep 2020 conducted by Soundarya Institute of Management & Science, Bangalore.
 - d) “HR Specialization”, a Faculty Orientation Program on 1st October 2020 conducted by BCU and Sambhram Academy of Management Studies.
 - e) “New Education Policy”, a Webinar on 14th October 2020 conducted by Guru Nnak Khalsa College, Jalandhar.
 - f) Books Published in 2021 :

“Strategic Mangement” by Thakur Publications
ISBN : 978-93-90460-75-5

“Global HRM” by Thankur Publications
ISBN : 978-93-90460-75-5
- 3) Dr. Y V Sheshadri attended “Marketing Specialization”, a Faculty Orientation Program on 1st October 2020 conducted by BCU and Sambhram Academy of Management Studies.
- 4) Mrs. Rizwana Khanum :

- a) Paper Publication on “Role of Education Loans Provided by Commercial Banks for the Economic Enablement of Students to Pursue Higher Education”. UGC CARE Listed International Research Journal of Commerce, Arts & Science with an ISSN 2319-9202, Volume-11, Issue 9, September 2020, and Impact Factor 6.281.
 - b) Participated in a 3 Day Online workshop on “Case Writing” organized by Association of Indian Management Schools from 21.04.2021 to 23.04.2021
 - c) Attended “MyMike – The Box Full of Untold Stories – Season II”, a two-day workshop organized by RNSIT MBA College on 25th & 26th March 2021.
 - d) Participated in a 5-day Online Faculty Development Program of two and half hours each, titled '*Transforming B Schools - Shaping the Next Normal*' from 28 September to 3rd October 2020 organized by Xavier Institute of Management & Entrepreneurship, Kochi.
- 5) Mr. Mohammed Wajid, :
- a) Participated in a Special Lecture on the Occasion of “World Book and Copy Rights Day” organized by Sheshadripuram Institute of Management Studies in Bangalore on 22nd April 2021.
 - b) Participated in A Management Development Programme titled “The Next Phase of Business and Environmental Sustainability” on 26th March 2021 organized by CMS Jain (Deemed-To-Be- University), Bangalore.
 - c) Participated in a Webinar “Research Teaching Nexus in Higher Education Introspection” on 25th February 2021 organized by Siva Sivani Institute of Management. Secunderbad, Telangana.
 - d) Participated in National Level Webinar on “Union Budget 2021- A Brief Introspection” on 24th February 2021 organized by M S.Ramaih Institute of Business Studies, Bangalore.

- e) Participated in the “Orientation of III Semester BBA New Syllabus” on 9th January 2021 organized by MLA Academy of Higher Learning, Malleswaram, Bangalore.
- f) Participated in a one-day Faculty Development Programme in “Corporate Taxation for Managers” on 10th September 2020, organized by Community Institute of Management Studies Bangalore.
- g) Participated in a one-day State Level Webinar “Opportunities in Teaching Career” organized by Department of Education Naba, Ballygunge Mahavidyalaya in Kolkata, August 9th 2020.
- h) Attended a workshop “Transfer Pricing, WHAT and WHY”, by Mr. Victor Vinod Kumar, India Tax Lead Tesco organized by Community Institute of Management Studies Bangalore, July 25th 2020.
- i) Participated in an International Level Webinar “Life Interrupted, Coping with Long Term Stress” organized by the Department of Languages, City College Bangalore on July 11th 2020.
- j) Participated in an Online National Level Webinar “Creating Investment Awareness among Salaried Employees with Focus on Financial Planning” organized by City College, Bangalore on 7th, July 2020.
- k) Participated in an International Level Online Panel Discussion “Leading the way forward in Unprecedented Times: With a special reference to the Global Market and Economy” organized by CMS, Jain (Deemed-to-be-University) Bangalore on 6th July 2020.
- l) Participated in National Webinar “Quality Teaching to Enliven the Class” organized by the Department of Commerce, Sri Sai College for Women, Bangalore on 4th, July 2020.
- m) Participated in a National Webinar series on “Research Methodology” organized by Loyola College (Autonomous) Chennai on 12th & 13th June 2020

- 6) Mrs Rehana Begum participated in a ten-days National Level Multi Dicipinary online series on “Changing Aspirations in Dynamic Scenario – An Intellectual Deliberation” organized by Government First Grade College, Bangalore from 8th June to 18th June 2020.
- 7) Mrs. Subiya Sainyaara :
 - a) Participated in a Webinar titled “Research Teaching Nexus in Higher Education Introspection” organized by Siva Sivani Institute of Management. Secunderbad Telangana on 25th February 2021
 - b) Participated in National Level Webinar on the Topic “Union Budget 2021- A Brief Introspection” organized by M S.Ramaih Institute of Business Studies, Bangalore on 24th February 2021.

Webinars, Workshops have become an important part of the educational experience, exposing students to the real-world, providing first-hand knowledge on the contemporary business practices on a one-on-one basis, improving the research-teaching nexus and an imperative linkage between the academia and the industry. Our students attended/participated in the following for a better learning experience :

- 1) “MyMike – The Box Full of Untold Stories – Season II”, a two-day workshop was organized by RNSIT MBA College on 25th & 26th March 2021. Five students of I Sem MBA attended the workshop.
- 2) “Financial Education”, a Webinar by Dr. Amarnath, Consultant, Amkee Education & Career Guidance Centre and Director, SIGFA Solution was organized on 24th March 2021 for I & III Sem MBA students.
- 3) Mohammed Shoabuddin Taahir, I Sem BBA student participated in a Webinar Titled “Research Teaching Nexus in Higher Education” on 25th February 2021 organized by Siva Sivani Institute of Management. Secunderbad, Telangana.

- 4) Mohammed Zaid Parwez I Sem BBA student participated in a National Level Webinar on “Union Budget 2021- A Brief Introspection” on 24th February 2021 organized by M S.Ramaih Institute of Business Studies, Bangalore.
- 5) Mr Furkhan Ahmed student from VI Sem BBA attended a workshop on “Transfer Pricing, WHAT and WHY”, by Mr. Victor Vinod Kumar, India Tax leads Tesco organized by Community Institute of Management Studies Bangalore, July 25th 2020.
- 6) HR & Marketing e-Quiz organized by City College Bangalore from 21st to 24th July 2020 for II Sem MBA students.
- 7) “How to be Industry Ready”, a Webinar organized by SRM college on 18th July 2020 for II Sem MBA students.
- 8) “Financial Management”, a National Level e-Quiz organized by Nagarjuna College of Engineering and Technology on 16th July 2020 for II Sem MBA students.
- 9) “Road to Successful Career”, a webinar organized by IAS School of Management Studies on 14th and 15th July 2020 for II Sem MBA students.
- 10) “Course Planning and Learning”, an International Webinar organized by Jain University on 11th July 2020 for II Sem MBA students.
- 11) “Jobs Skills to Reach Your Dream C- Suite”, a webinar organized by Aditya Institute of Management Studies Bangalore on 9th July 2020 for II Sem MBA Students.
- 12) “Analysis of Capital Budgeting”, a webinar organized by R V Institute of Management Bangalore on 29th June 2020 for II Sem MBA students.
- 13) “Specialization Matters”, e-Quiz organized by B.N.M Institute of Technology from 24th to 26th June 2020 for II Sem MBA students.
- 14) “Entrepreneurship”, National level e-Quiz Competition organized by R.V Educational Institution on 10th June 2020 for II Sem MBA students.

- 15) “Corporate Accounting”, e-Quiz organized by Shanmuga Arts & Science College, Tamil Nadu on 9th June 2020 for II Sem MBA students.
- 16) “Income Tax”, online Quiz organized by Pasumpon Thevar College, Tamil Nadu on 6th June 2020 for II Sem MBA students.

A Series of “Workshops” were conducted for the MBA students on the “Life Changing Moments of Successful Entrepreneurs on 23rd & 30th Jan 2021; 6th & 27th Feb 2021 and 6th & 13th March 2021 by the HOD, Mr. Deepak Singh. 09MBA III Sem students and 12 MBA I Sem students gave presentations on the following personalities which was an enriching experience for all the students :

- 1) Swamy Ramdev, Spiritual Leader
- 2) Ashok Gehlot, Rajasthan Farmer
- 3) Chettan Bhagat, Indian Author & Columnist of Times of India
- 4) Dr. K Siran, Indian Space Scientist
- 5) Kiram Mazumdar Shaw, Chairperson of Biocon
- 6) Mukesh Ambani, MD & Chairman of Reliance Industries
- 7) Deepika Padukone, Actress & Producer
- 8) Vamsi Krishna, CEO & Co-founder of Vedantu
- 9) A R Rahman, Music Composer
- 10) Vijay Shankar Sharma, Founder of Paytm – a financial technology company
- 11) Sri Sri Ravi Shankar, Spiritual Leader
- 12) Anil Agarwal, Founder & Chairman of Vedanta Resources
- 13) Aditya Birla, Premium Global Conglomerate
- 14) Pullela Gopichand, Indian Badminton Player
- 15) Ajay Piramal, Indian Billionaire Industrialist
- 16) Byju Ravendran, Co-founder of Byju’s
- 17) Swapna Barman, Indian Heptathlete
- 18) Shirraj Singh Chauhan, CM of Madhya Pradesh

- 19) General Bipin Rawat, Four Star General of the Indian Army
- 20) Su Nita Narain, Indian Environmentalist and Political Activist
- 21) Dr. Azim Premji, Indian Business Tycoon, Investor, Engineer & Philanthropist
- 22) Sabyasachi Mukherjee, Indian Fashion Designer
- 23) Dr. Devi Prasad Shetty, Chairman of Narayana Health
- 24) Rohan M Ganapathy, Director, Bellatrix Aerospace
- 25) Naveen Patnaik, Indian Politician, CM of Odhisha

A series of workshops on “Business Quiz” was organized for II, IV & VI Sem BBA students by Mr. Mohammed Wajid & Mrs. Rehana Begum in the New Seminar Hall in 2020.

“International Women’s Day” was Celebrated by Al-Ameen Educational Society, Bangalore on 9th March 2020. Al-Ameen Ratna Dr. Subhan Shariff, Hon. Secretary, Al-Ameen Educational Society presided over the function. Prof. Godamani K N, Academic Council Member, Bengaluru Central University and Dr. Sudha Kamath, Vice-President, All India Samskruthika Sanghatane (AIMSS) & President, Karnataka Chapter, Medical Service Centre (MSC) were the Guests of honour. Dr. B. A. Anuradha, Principal, Al-Ameen Institute of Management Studies and Syndicate & Academic Council Member, Bengaluru Central University welcomed the gathering and Prof. Mirza Ali Abbas, Vice Principal, Al-Ameen Arts, Science & Commerce College proposed the vote of thanks. All the staff and students of both the campuses participated in the celebrations.

On the occasion, Dr. B. A. Anuradha, Principal, Al-Ameen Institute of Management Studies, Dr. Shobha Rani, Principal, Al-Ameen College of Pharmacy and Prof. Musarath Banu, Head, Department of Sociology, Al-Ameen Arts, Science & Commerce College along with the Guests of Honour, Prof. Godamani K N & Dr. Sudha Kamath were felicitated for their professional contribution to the society.

A webinar was organized by Narayana Nethralaya, “Your Eyes during Covid and Beyond” at Al-Ameen Institute of Management Studies on 22nd Dec 2020. Dr. Thanemozhi Srinivasan was the speaker who walked us through an informative & captivating session. Around 60 students of BBA and MBA along with the faculty attended this webinar and was well appreciated by all.

Fresher's Party was arranged for I Sem MBA students on 10th Feb 2021 and for I Sem BBA students on 1st Mar 2021. A number of Management Events were organized & winners were declared for each event.

An Essay Competition was organized on "India's Freedom Struggle" for the I Sem MBA students on 12th March 2021.

"Matribhasha Diwas" was celebrated on 21st Feb 2021 for the I & III Sem MBA students. Cultural activities to showcase the importance of mother language were conducted.

An Induction Program on "Ph.D., Course Work" was organized on 10th April 2021, Prof. A. P. Gnana Prakash, Registrar, Evaluation, University of Mysore was the Chief Guest. Al-Ameen Ratna, Dr. Subhan Shariff, Hon, Secretary, Al-Ameen Educational Society Presided over the program. Dr. B. M. Zakir, Director, Al-Ameen Research Foundation & Asst. Secretary, Al-Ameen Educational Society gave the welcome address and Dr. B. A. Anuradha, Principal, Al-Ameen Institute of Management Studies presented vote of thanks; Dr. Tahara Khanum, HOD, English Dept., Al-Ameen Arts, Science & Commerce College gave introduction on the Course Work and Mr. Abdul Wajid, Asst. Professor, and Ph.D., Scholar recited Qirat.

Fresher's Party was arranged for I Sem MBA students on 10th February 2021 and for I Sem BBA students on 1st March 2021.

Campus Nagrik Life Skill Program on "Nyamgiri" by Ms. Elizebeth from Children's Movement for Civil Awareness was organized on 29th Jan 2020 for the I Sem MBA students.

Humane Touch, an NGO presented Graduate Fellowship 2020 Certificates to following three MBA Students for good performance in academics and dedication:

- 1) Neha Siddiqua Khanum, MBA batch 2020-2022
- 2) Fareeda Banu, MBA batch 2018-2020
- 3) Heena Shaziya, MBA batch 2018-2020

Campus Interview were held by the following companies at our campus :

- i) ADZ Technology on 10th Jan 2020; 24 MBA students were recruited.

ii) Dreamgains., on 21st Jan 2020 10 MBA. students were selected.

Industrial Visit was organized for VI semester BBA to the Stock Market Institute in Feb 2020.

Al-Ameen Institute of Management Studies has signed MOUs with Teamroll Inc. for placements during December 2020, totaling to 33 MOU's.

CMCA Campus Yuva Workshops & a number of activities are organized regularly for both BBA & MBA by an NGO “Children’s Movement for Civil Awareness – CMCA” and Certificates were given to the students.

An initiative of AICTE, Crossroads Emerging Leaders Program (CELP) has transformed the lives of first-in-family college students globally by identifying and nurturing hidden talent to build cohorts of next-generation leaders by providing an array of educational resources, direct connections to Harvard faculty, mentorship opportunities, and global networking platform (affinity networks), CELP supports young people around the world in reimagining their academic and professional futures, fostering “success” through locally-grown, aspirational narratives.

CELP offers a multi-stage evaluation process and students who qualify for the first stage receive access to FREE Harvard Courses to begin with.

Outcome of CELP:

- Professional Development
- Build connections with a dynamic and diverse Alumni network of 100 countries.
- Access to mentorship and internship opportunities from global industry experts.
- Opportunity to participate in practical skill building workshops.
- Receive guidance and critical feedback

As of now, two of our BBA students have been selected for Crossroads Emerging Leaders Program and are way into their first interaction with the Harvard Faculty for their first Free course. We are awaiting the selection of few more students in due course.

PRINCIPAL



ANNEXURE I

COURSEWISE ADMISSION DETAILS 2020-21

COURSE	MUSLIMS		NON-MUSLIMS		TOTAL
	Boys	Girls	Boys	Girls	
I Year MBA					
Management Quota	27	10	01	--	38
Government Quota	15	07	--	--	22
II Year MBA					
Management Quota	24	06	01	--	31
Government Quota	26	16	--	01	43
I Year BBA	67	16	02	--	85
II Year BBA	80	22	04	--	106
III Year BBA	91	13	01	--	105
TOTAL :	330	90	09	01	430

PRINCIPAL



ANNEXURE II

MBA & BBA RESULTS 2020-21

COURSE	OVERALL PERCENTAGE	DISTINCTION	I CLASS
MBA II Semester	100 %	72	02
MBA IV Semester	92.64 %	02	39
VI Semester BBA	90.24 %	57	17

PRINCIPAL

Photos



International Women's Day on 9th March 2020



Ph.D., Induction Program on 10th April 2021



Dr. B. A. Anuradha, Principal invited as the Theme Speaker at the Lions Clubs International District Meet on 7th March 2021



Dr. B. A. Anuradha, Principal invited as a Guest Speaker by BJP South Division Women's Wing on 14th Mar 2021 on the occasion of Women's Day Celebrations



Series of Business Quiz Competition for BBA II, IV & VI Sem Students in 2020





I Sem BBA Fresher's Party on 1st Mar 2021



I MBA Fresher's Party on 10th Feb 2021



Campus Interview was conducted
by ADZ Technologies Pvt., Ltd.,
in 2020 for MBA Students



Campus Interview was conducted
by Dream Gains Pvt., Ltd.,
in 2020 for MBA Students



Industrial Visit to Stock Market Institute
For VI Sem BBA students in 2020



A Webinar by Narayana Nethralaya on 22 Dec 2020
on "Your Eyes During Covid and Beyond"